

# HALLOWEEN *at* HANCOCKS

NO TRICKS, JUST TREATS!



**HANCOCKS**  
EST. 1962

# HALLOWEEN *at* HANCOCKS

NO TRICKS, JUST TREATS!

## Unlock spooktacular sales with Hancocks' 2025 Halloween range!

Get ready for a frightfully profitable season with our latest Halloween collection—packed with bestselling impulse lines, spooky novelties, and top brands your customers know and love. From creepy classics to bone-chilling new arrivals, we've got everything you need to stock up for a high-performing Halloween.

Delight your customers with our bewitching Pick and Mix selection, perfect for creating eye-catching seasonal displays that drive repeat purchases.

### Shop your way:

Visit one of our 14 nationwide stores or shop online 24/7 with free and flexible delivery options, including free Click & Collect from your nearest store.

Keep your profits hauntingly high this Halloween with Hancocks!

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DISCOVER  
WHAT'S  
NEW!

## Halloween sales are growing!

The UK sugar confectionery market hit £224m in 2024, with sales up 5.5% and units up 3%\*

Tap into the trend and boost your seasonal sales with Halloween confectionery!

\*Source: IRI Circana 4 w/e 2nd November vs YA - Sweets & Gum



# GIFTING & SHARING

**Candy Realms Petrifying Pumpkins Candy Cup 230g**  
Qty: 8



Cost Price **£8.49**  
Sell at **£1.99**  
POR **36%**

UNIT PRICE £1.06  
313364

**Candy Realms Halloween Cup 200g**  
Qty: 8



Cost Price **£10.79**  
Sell at **£2.50**  
POR **35.3%**

UNIT PRICE £1.35  
317934

**NEW!**

**Candy Realms Tongue Painter Mallow Bag 90g**  
Qty: 12



Cost Price **£7.79**  
Sell at **£1.00**  
POR **22.1%**

UNIT PRICE 65p  
317841

**NEW!**

**Bonds Dracula Teeth Candy Cup 220g**  
Qty: 8



Cost Price **£13.29**  
Sell at **£2.50**  
POR **20.3%**

UNIT PRICE £1.66  
312845

**Bonds Spooky Mix Cup 240g**  
Qty: 6



Cost Price **£9.99**  
Sell at **£2.50**  
POR **20.1%**

UNIT PRICE £1.67  
317842

**Bonds Monster Mash/ Fizzy Fangs Bag**  
Qty: 12



Cost Price **£8.49**  
Sell at **£1.25**  
POR **32.1%**

UNIT PRICE 71p  
311859, 311860

**Haribo Trick Or Treat Multipack 160g**  
Qty: 10



Cost Price **£8.99**  
Sell at **£1.49**  
POR **27.6%**

UNIT PRICE 90p  
314204

**NEW!**

**Haribo Sour Skeletons/Bone Shakers £1.25 PMP 140g**  
Qty: 12



Cost Price **£8.99**  
Sell at **£1.25**  
POR **28.1%**

UNIT PRICE 75p  
312293, 318516

**NEW!**

**Haribo Scary Movie Night Gift Box 380g**  
Qty: 1



Cost Price **£1.99**  
Sell at **£2.99**  
POR **20.1%**

UNIT PRICE £1.99  
318517

**NEW!**

**Haribo Multipacks Qty: 10**



Cost Price **£8.99**  
Sell at **£1.49**  
POR **27.6%**

UNIT PRICE 90p  
306956, 306955, 310376, 318518

**Haribo Tub 600g**  
Qty: 1



Cost Price **£3.79**  
Sell at **£5.99**  
POR **24.1%**

UNIT PRICE £3.79  
318515

**NEW!**

**Haribo & Maoam Duo Pouch 450g**  
Qty: 1



Cost Price **£3.79**  
Sell at **£5.99**  
POR **24.1%**

UNIT PRICE £3.79  
307599

# GIFTING & SHARING

**Maoam Halloween Mix £1.25 PMP 140g**  
Qty: 14



Cost Price **£10.79**  
Sell at **£1.25**  
POR **26%**

UNIT PRICE 77p  
318656

**Maoam £1.25 PMP 15% Extra Free Bags Qty: 14**



Cost Price **£10.59**  
Sell at **£1.25**  
POR **27.4%**

UNIT PRICE 76p  
318092, 318090, 318089

**Swizzels Party Mix/Sweet Treats Tub Qty: 1**



Cost Price **£4.29**  
Sell at **£6.49**  
POR **20.7%**

UNIT PRICE £4.29  
302387, 307910

**Swizzels Big Party Mix 900g**  
Qty: 1



Cost Price **£3.99**  
Sell at **£6.49**  
POR **26.2%**

UNIT PRICE £3.99  
310534

**Swizzels Sweet Shop Favourites Tub 650g**  
Qty: 1



Cost Price **£4.79**  
Sell at **£7.29**  
POR **21.2%**

UNIT PRICE £4.79  
310533

**Swizzels Sweet Shop Favourites Pouch 450g**  
Qty: 1



Cost Price **£3.79**  
Sell at **£5.99**  
POR **24.1%**

UNIT PRICE £3.79  
304697


**Swizzels Squashies Drumstick Minis Treat Size 280g**  
Qty: 10



Cost Price **£19.99**  
Sell at **£3.49**  
POR **31.3%**

UNIT PRICE £2.00  
316014

**Swizzels Variety Bags £1.25 PMP Qty: 12**



Cost Price **£8.99**  
Sell at **£1.25**  
POR **28.1%**

UNIT PRICE 75p  
315277, 315279, 315280

**Swizzels Mummy Mix 340g**  
Qty: 1



Cost Price **£1.99**  
Sell at **£3.49**  
POR **31.6%**

UNIT PRICE £1.99  
316013

# 6 GIFTING & SHARING

Swizzels Squashies Squeletons 120g  
Qty: 12



Cost Price **£7.49**  
Sell at **£1.15**  
POR **34.9%**

UNIT PRICE 62p  
316012


Dobson Spooky Halloween Lolly Cookie Jar  
Qty: 6



Cost Price **£11.19**  
Sell at **£2.79**  
POR **19.8%**

UNIT PRICE £1.87  
312341

Reese's Peanut Butter Skeletons 257g  
Qty: 1



Cost Price **£3.59**  
Sell at **£5.99**  
POR **28.1%**

UNIT PRICE £3.59  
316206

Fruittella Bag £1.25 PMP 135g  
Qty: 12



Cost Price **£9.49**  
Sell at **£1.25**  
POR **24.1%**

UNIT PRICE 79p  
313614, 313616, 313613, 313615, 314346

# IMPULSE & NOVELTY 7

CCF Skull Suckers 40g  
Qty: 12



Cost Price **£6.60**  
Sell at **£1.00**  
POR **34%**

UNIT PRICE 55p  
309883

CCF Zombie Brain 120g  
Qty: 12



Cost Price **£8.59**  
Sell at **£1.29**  
POR **33.4%**

UNIT PRICE 72p  
313293

**BEST SELLER**

CCF Sour Skull Sprays 50ml  
Qty: 12



Cost Price **£6.60**  
Sell at **£1.00**  
POR **34%**

UNIT PRICE 55p  
313283

CCF Bone Breaker 25g  
Qty: 18



Cost Price **£9.90**  
Sell at **£1.00**  
POR **34%**

UNIT PRICE 55p  
311712

**BEST SELLER**

Candy Realms Monster Eyeball Ring Pop 25gm  
Qty: 12



Cost Price **£6.60**  
Sell at **£1.00**  
POR **34%**

UNIT PRICE 55p  
317690

CCF Flashing Zombie Bling Ring 15g  
Qty: 12



Cost Price **£8.59**  
Sell at **£1.29**  
POR **33.4%**

UNIT PRICE 72p  
313288

Candy Realms Spooky Tubes 50g  
Qty: 16



Cost Price **£8.99**  
Sell at **£1.00**  
POR **32.6%**

UNIT PRICE 56p  
315683

Candy Realms Spooky Mallow Skewers  
Qty: 12



Cost Price **£6.60**  
Sell at **£1.00**  
POR **34%**

UNIT PRICE 55p  
315330

**BEST SELLER**

Candy Realms Spooky Gummy Pops  
Qty: 24



Cost Price **£6.79**  
Sell at **50p**  
POR **32%**

UNIT PRICE 28p  
315272

Candy Realms Skull Pops Push N Twist 8g  
Qty: 12



Cost Price **£8.79**  
Sell at **£1.29**  
POR **31.9%**

UNIT PRICE 73p  
313286

Candy Realms Skull Mallow Pops 35g  
Qty: 24



Cost Price **£13.20**  
Sell at **£1.00**  
POR **34%**

UNIT PRICE 55p  
317726

Pumpkin Light Pop 11g  
Qty: 12



Cost Price **£8.59**  
Sell at **£1.29**  
POR **33.4%**

UNIT PRICE 72p  
311653



**FIND EVEN MORE IMPULSE AND NOVELTY LINES IN-STORE AND AT HANCOCKS.CO.UK**

# Reese's

Drive seasonal sales with  
Chocolate & Peanut Butter



Reese's Peanut Butter Cups 8 x 297g



Reese's Skeletons 36 x 257g



Reese's Pumpkins King Size 24 x 68g

Stock up for Halloween today!

## IMPULSE & NOVELTY 9

Reese's Milk Peanut Butter Pumpkin Kingsize 68g Qty: 24

Cost Price **£24.49**  
Sell at **£1.65**  
POR **25.8%**

UNIT PRICE £1.02  
306780

Halloween Milk Chocolate Lollipops Qty: 27

Cost Price **£23.49**  
Sell at **£1.75**  
POR **40.3%**

UNIT PRICE 87p  
318526

Zed Jawbreaker Assortment Box 198g Qty: 12

Cost Price **£15.60**  
Sell at **£2.00**  
POR **22%**

UNIT PRICE £1.30  
315613

Zed Zombie Eyes 6 Ball Qty: 24

Cost Price **£7.92**  
Sell at **50p**  
POR **20.8%**

UNIT PRICE 33p  
313796

Zed Double Dares Game Green/ Hot Or Not 100g Qty: 12

Cost Price **£15.60**  
Sell at **£2.00**  
POR **22%**

UNIT PRICE £1.30  
315612, 314315

Pez Impulse 1+2 Halloween 17g Qty: 12

Cost Price **£13.40**  
Sell at **£2.00**  
POR **33%**

UNIT PRICE £1.12  
308194

**Kingsway** est 1962  
PICK N MIX DEAL

Buy 10+ bags, **SAVE 20p** per bag

Buy 20+ bags, **SAVE 50p** per bag

Excludes mallows, tubs and bags of 1kg and under.  
Excludes products already discounted.

# SPOOKY PICK & MIX

**Kingsway Jelly Filled Skulls 1kg Qty: 1**

Cost Price **£3.99**

Sell at **£1.49/100g**

POR **67.9%**



UNIT PRICE 40p/100g  
312179

**BEST SELLER**

**Kingsway Jelly Eyeballs 3kg Qty: 1**

Cost Price **£11.99**

Sell at **£1.49/100g**

POR **67.8%**



UNIT PRICE 40p/100g  
312180

**Kingsway Dentures/Witches Heads 3kg Qty: 1**

Cost Price **£11.99**

Sell at **£1.49/100g**

POR **67.8%**



UNIT PRICE 40p/100g  
312181, 312400

**BEST SELLER**

**Kingsway Mini Teeth Fangs 3kg Qty: 1**

Cost Price **£11.99**

Sell at **£1.49/100g**

POR **67.8%**



UNIT PRICE 40p/100g  
01702

**Kingsway Fizzy Fangs/Dracula Teeth 3kg Qty: 1**

Cost Price **£12.99**

Sell at **£1.49/100g**

POR **65.1%**



UNIT PRICE 43p/100g  
27561, 305377

**Kingsway Mini Blackberry & Oranges 3kg Qty: 1**

Cost Price **£12.99**

Sell at **£1.49/100g**

POR **65.1%**



UNIT PRICE 43p/100g  
318143

**Kingsway Tongue Painter Bats/Monsters 3kg Qty: 1**

Cost Price **£12.99**

Sell at **£1.49/100g**

POR **65.1%**



UNIT PRICE 43p/100g  
315925, 310141,

**BEST SELLER**

**Kingsway Tongue Painter Mallows 1kg Qty: 1**

Cost Price **£5.69**

Sell at **£1.49/100g**

POR **54.2%**



UNIT PRICE 57p/100g  
309786

**Kingsway Gummy Pumpkins 2.5kg Qty: 1**

Cost Price **£8.49**

Sell at **£1.49/100g**

POR **72.6%**



UNIT PRICE 34p/100g  
313829

**BEST SELLER**

**Kingsway Gummy Bones 3kg Qty: 1**

Cost Price **£11.79**

Sell at **£1.49/100g**

POR **68.3%**



UNIT PRICE 39p/100g  
309343, 316500

**Kingsway Gummy Python 2kg Qty: 1 HALAL**

Cost Price **£7.99**

Sell at **£1.49/100g**

POR **67.8%**



UNIT PRICE 40p/100g  
312590

**BEST SELLER**

**Kingsway Mallow Pumpkin & Ghost 1kg Qty: 1**

Cost Price **£5.99**

Sell at **£1.49/100g**

POR **51.8%**



UNIT PRICE 60p/100g  
305875

# SPOOKY PICK & MIX

**Jelly Filled Brains Tub Qty: 120**

Cost Price **£3.99**

Sell at **5p**

POR **20.2%**



UNIT PRICE 3p  
70728

**Hannah's Skull Crushers 3kg Qty: 1**

Cost Price **£12.99**

Sell at **£1.99/100g**

POR **73.9%**



UNIT PRICE 43p/100g  
313560

**Milk Chocolate Pumpkins 3kg Qty: 1**

Cost Price **£39.99**

Sell at **£2.99/100g**

POR **46.5%**



UNIT PRICE £1.33/100g  
314239

**Halloween Eyeball Mix 3kg Qty: 1**

Cost Price **£39.99**

Sell at **£2.99/100g**

POR **46.5%**



UNIT PRICE £1.33/100g  
308288

**Milk Chocolate Halloween Coins 1kg Qty: 1**

Cost Price **£14.49**

Sell at **£2.49/100g**

POR **30.2%**




UNIT PRICE £1.45/100g  
309781

**Marshmallow Pumpkins 900g Qty: 1**

Cost Price **£6.19**

Sell at **£1.49/100g**

POR **44.6%**



UNIT PRICE 69p/100g  
308586

**Bazooka Juicy Drop Blasts 1kg Qty: 1**

Cost Price **£4.79**

Sell at **£1.49/100g**

POR **61.4%**



UNIT PRICE 48p/100g  
310871

**Toffee Apple Choc Nibbles Jar 2.7kg Qty: 1**

Cost Price **£12.29**

Sell at **£1.49/100g**

POR **63.3%**



UNIT PRICE 46p/100g  
315646

**The Real Candy Co. Treacle Toffee 3kg Qty: 1**

Cost Price **£13.99**

Sell at **£1.49/100g**

POR **62.4%**



UNIT PRICE 47p/100g  
68073

**Swizzels Bulk 3kg Qty: 1**

Cost Price **£14.59**

Sell at **£1.49/100g**

POR **60.8%**



UNIT PRICE 49p/100g  
75989, 75992, 76004, 76025, 76033, 00609, 76009, 76068, 76012, 76071, 76076, 76020

**Swizzels Crystal Mints 3kg Qty: 1**

Cost Price **£11.79**

Sell at **£1.49/100g**

POR **68.3%**



UNIT PRICE 39p/100g  
309895

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